Over the last four years of the Digitalising Manufacturing Conference, it has grown to become one of the key dates in the manufacturing calendar, with the emphasis evolving from technology through collaboration to people and the concept that digitalisation is not an end goal but a journey.

Digitalising Manufacturing 2018 brought together one of the most authoritative gatherings of international experts on digital factories ever assembled. Delegates heard that international cooperation has never been more important if the UK is to stay competitive, and that many nations around the world were embarking on the same digital journey.

One year on from Prof. Juergen Maier’s launch of the Made Smarter review at our conference, we welcomed our headline speaker Prof. Maier back to the MTC to find out how the Made Smarter vision is becoming a reality. We learnt that the initiative has moved to the implementation stage and was looking to create an innovation eco-system to support the implementation of digital programmes, with a National Adoption Programme being piloted in the North West.

The two day conference brought together international authorities on digital manufacturing from German, France, Italy, Japan, Mexico and the UK, as well as other countries. Manufacturing leaders shared experiences with delegates, and underlined that the digital revolution opens up huge potential for UK manufacturers prepared to invest in skills and technology to reap the benefits.

For the full low-down on Digitalising Manufacturing 2018, please visit: www.the-mtc.org/digital2018
This year we’re making digital a reality.

We are planning to build on last year’s success, with a two-day conference that will give our sponsors a broad range of opportunities to interact directly with conference delegates and benefit from the conference’s ever-increasing popularity.

Day one will focus on policy, international, national and industry perspectives, while on day two we’ll look at moving forwards and putting plans into action - addressing the ‘what?’ and ‘how?’ questions surrounding digital manufacturing.

Keynote Speakers

‣ Prof. Juergen Maier, chief executive, Siemens UK
‣ Stephen Phipson CBE, chief executive, Make UK

Day One

**Key topics:**
‣ Progress
‣ Made Smarter and other initiatives
‣ National and international perspectives
‣ The industry perspective

**What’s on:**
‣ Keynote speeches
‣ Expert international panels
‣ Networking reception

Day Two

**Key topics**
‣ Smart factory
‣ Supply chain configuration
‣ Digital value creation
‣ Adaptability and work environment

**What’s on:**
‣ Keynote speech
‣ Expert speakers
‣ Breakout workshop sessions
‣ Roundtables
‣ Innovation pitches
‣ MTC’s Digital Experience

**Other features:**
‣ All-day exhibition accompanied by refreshments and networking
‣ Digital manufacturing demonstrators

We’ll review the continued progress of the Made Smarter initiative and other mechanisms, and we’ll be keeping the international aspect of the conference too - focusing on what we can learn from Germany, France, Italy and other key players, and how the UK can use this information to make quick progress on the digitalisation journey.

For more information on this year’s conference, please visit: [www.the-mtc.org/digital2019](http://www.the-mtc.org/digital2019)
Introducing the MTC’s Digital Experience

An exciting new opportunity for Digitalising Manufacturing conference sponsors.

This year our focus is on making digital a reality. So new for Digitalising Manufacturing 2019 we will be introducing the MTC’s Digital Experience.

Held on day two of the conference, the entire ground floor of our venue will be transformed into our largest digital manufacturing exhibition yet.

Packed full of digital manufacturing demonstrators, the Digital Experience will showcase some of the MTC’s most innovative projects and research work in this area.

This is where digital becomes a reality.

The Digital Experience will be split into zones focusing on our four core day two topics:

- Zone one: Smart factory
- Zone two: Supply chain configuration
- Zone three: Digital value creation
- Zone four: Adaptability and work environment

We would like to invite our sponsors to be part of this exciting initiative.

Align yourself to one of our key themes, augment your sponsorship package and really make an impact - bring your technology or demonstrator to the Digital Experience to showcase how you are making digital a reality.

This is an exceptional opportunity for our sponsors to take centre stage in the Digital Experience.
We have a range of sponsorship and partnership packages available, which include benefits such as your logo appearing in all conference materials and communications, premium exhibition space at the conference, and the opportunity to network with over 250 delegates.

Brand new for 2019 is our exclusive Platinum sponsorship package. Limited to one, this provides a unique opportunity for one sponsor to play a leading role in Digitalising Manufacturing 2019.

Gold sponsorship will also be limited and therefore we are seeking interest in sponsorship now.

This conference will build on last year’s success, with more attendees, demonstrators and more opportunities for our technology sponsors.

We must also stress that the MTC is a non-profit sharing organisation, and therefore Digitalising Manufacturing is a non-commercial event - sponsorship/ticket sales are to cover the cost of holding the conference and the aim of the event is to foster knowledge sharing, policy making and innovation in UK manufacturing.
<table>
<thead>
<tr>
<th>Sponsorship Packages 2019</th>
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<tbody>
<tr>
<td><strong>DEMONSTRATION</strong></td>
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<tr>
<td><strong>£1,500 plus VAT</strong></td>
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<tr>
<td><strong>Members Rate:</strong> £1,000 + VAT</td>
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<tr>
<td><strong>SME Rate:</strong> £1,000 + VAT</td>
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<tr>
<td>1 x 1 metre of exhibition space</td>
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<tr>
<td><strong>Allowance Includes:</strong></td>
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<tr>
<td>▶ 1 pull up banner</td>
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<tr>
<td>▶ 1 table for marketing material</td>
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<tr>
<td>▶ Choice of bringing either a TV monitor or demonstrator within specified dimensions on site</td>
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<tr>
<td>1 x complimentary exhibitor pass (pass includes complimentary entrance to conference)</td>
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<tr>
<td>1 x complimentary delegate pass</td>
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<tr>
<td>20% discount on additional tickets including the networking reception</td>
</tr>
<tr>
<td><strong>Logo inclusion covering:</strong></td>
</tr>
<tr>
<td>▶ Conference registration page</td>
</tr>
<tr>
<td>▶ Printed agenda</td>
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</tbody>
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| **SILVER**                |
| **£4,000 plus VAT**       |
| **Members Rate:** £3,500 + VAT |
| **SME Rate:** £1,000 + VAT |
| 3 x 2 metres of exhibition space |
| **Allowance Includes:**   |
| ▶ 2 Pull up banners       |
| ▶ 2 tables for marketing Material |
| ▶ Choice of bringing a TV monitor and/or demonstrator within specified dimensions on site |
| 2 x complimentary exhibitor passes (passes include complimentary entrance to conference) |
| 2 x complimentary delegate passes |
| 2 x complimentary networking reception passes |
| 50% discount on additional tickets including the networking dinner |
| **Logo inclusion covering:** |
| ▶ Conference registration page |
| ▶ Printed agenda |
| ▶ Invitation flyer/postcard |

| **GOLD**                  |
| **£7,500 plus VAT**       |
| **Members Rate:** £7,000 + VAT |
| **SME Rate:** £1,000 + VAT |
| Option to host 1 of 4 roundtable workshops: Topic 1, 2, 3 and 4 |
| A brief will be provided by the MTC as to what is required to ensure the presentation is aligned to the overall conference. |
| 6 x 2 metres of premium exhibition space |
| **Allowance includes:**   |
| ▶ 3 Pull up banners or backdrop |
| ▶ 2 tables for marketing Material |
| ▶ Choice of bringing a TV monitor and/or demonstrator within specified dimensions on site |
| 3 x complimentary exhibitor passes (passes include complimentary entrance to conference) |
| 3 x complimentary delegate passes (in addition to exhibitor passes above) |
| 3 x complimentary networking reception passes |
| 50% discount on additional tickets including the networking dinner |
| **Logo inclusion covering:** |
| ▶ Conference registration page |
| ▶ Printed agenda |
| ▶ Invitation flyer/postcard |
| ▶ Scatter wall [sides] |
| ▶ Presentation master |

| **Inclusion in conference report:** |
| ▶ Company logo |
| ▶ 1/2 page of text space |

| **Inclusion in conference report:** |
| ▶ Company logo |
| ▶ Full page of text space |
Introducing the exclusive Platinum sponsorship package - brand new for 2019 and a unique opportunity for one sponsor to play a leading role in Digitalising Manufacturing 2019.

Limited to one, the Platinum package gives an unrivalled opportunity to play a key role in the conference, positioning the platinum sponsor as a key player leading the way in the digitalisation of manufacturing in the UK.

We will work with our Platinum sponsor to drive the debate and knowledge on digital manufacturing. Our Platinum sponsor will give a 20-minute keynote speech to our conference delegates, further cementing their role as one of the leading organisations in the UK’s digitalisation journey.

Other benefits of the Platinum package include being the sole sponsor of our networking reception on the evening of day one, and having the opportunity to say a few words to open the reception to delegates.

With a range of other exclusive benefits, the Platinum package represents an unmissable opportunity for one sponsor to take a leading role in the conference and benefit from the conference’s ever-increasing popularity.

**Platinum**

£15,000 plus VAT

(1 space available)

- 20 minute keynote in the main theatre during conference
  - A brief will be provided by the MTC as to what is required to ensure the presentation is aligned to the overall conference.

- Sponsorship of networking reception, this includes:
  - 5 minute opening
  - 4 x complimentary networking dinner passes

- Large exhibition space
  - [size is negotiable depending on requirements]

- Allowance includes:
  - 3 Pull up banners or backdrop
  - 2 tables for marketing Material
  - Choice of bringing a TV monitor and/or demonstrator within specified dimensions on site

- 4 x complimentary exhibitor passes [each pass includes complimentary entrance to conference]
- 4 x complimentary delegate passes [in addition to exhibitor passes above]
- 4 x complimentary networking dinner passes
- 50% discount on additional tickets including the networking dinner

- Premium logo inclusion covering:
  - Conference registration page
  - Printed agenda
  - Invitation flyer/postcard
  - Scatter wall [sides]
  - Presentation master

- Inclusion in conference report:
  - Company logo
  - Double page spread
Our Partnership packages are designed for membership organisations and trade associations to align themselves with the conference and the move to drive digitalisation of manufacturing in the UK.

Our conference partner organisations play a key role in spreading the word, engaging with our audiences and ensuring those who need to know about the digitalisation of manufacturing, are invited to the conference.

<table>
<thead>
<tr>
<th><strong>LEVEL 1</strong></th>
<th><strong>LEVEL 2</strong></th>
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<tbody>
<tr>
<td><strong>£500 plus VAT</strong></td>
<td><strong>£1,500 plus VAT</strong> [or on boarding of a sponsor]</td>
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<td>1 x 1 metre of exhibition space</td>
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<tr>
<td>(pass includes complimentary entrance to conference)</td>
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<tr>
<td>1 x complimentary delegate pass</td>
<td>2 x complimentary delegate pass</td>
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<tr>
<td>20% discount on additional tickets including the networking dinner &amp; 20% for members/network (SMEs get 50% on request)</td>
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<tr>
<td><strong>Logo inclusion covering:</strong></td>
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<tr>
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</tr>
<tr>
<td>Conference report</td>
<td>Conference report</td>
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<tr>
<td>Single page spread in conference report</td>
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<tr>
<td>Opportunity to be involved in the conference</td>
<td>Opportunity to be involved in the conference</td>
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<tr>
<td>Workshop</td>
<td>Workshop</td>
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<tr>
<td>15 minute keynote</td>
<td>15 minute keynote</td>
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As part of both packages, MTC expect the conference is listed on all event pages and support promoting the event through social media.
The audience

The Digitalising Manufacturing conference attracts a broad range of senior delegates from organisations across the manufacturing sector, government and academia.

DELEGATES

Advanced Manufacturing Specialist
CEO
CFO
Chairman
Chief of Business - Connected Industry
Director of Consultancy Services
Engineering Capability Manager
Executive Director Engineering & Technology
Global Chief of Manufacturing Systems
Head of Aerospace
Head of Automation
Head of Factory Operations
Head of Innovation - New Technologies
Head of Innovation Policy
Head of Manufacturing

Head of Production Operations
Head of Strategic Programmes
Head of Strategy and Transformation
Head of Value Engineering
Industrial CTO
Innovation Director
Innovation Manager
Lead Manufacturing Engineer
Managing Director
Manufacturing Engineering Manager
Manufacturing Operations Manager
Materials and Logistics Manager
Operations Director
Portfolio Development Manager
President
Process Engineering Manager

Product Development Manager
Product Innovation Manager
Professor of Cyber Systems Engineering
R&D Manager
Research Portfolio Manager
Sector Head - Industrial Automation
Sector Manager - Engineering
Senior Engineer
Senior Manager
Technical Architect
Technical Director
Technical Solutions Leader - Manufacturing Engineering
Vice President - Plant Head

COMPANIES

Accenture
Access UK
Advanced Forming Research Centre
Aerospace Materials
Airbus
Altran
Amey
ANSYS UK
Antara
AT&T Global Business Solutions
ATS Applied Tech Systems
Autonomous Manufacturing Ltd
Babcock Defence Systems Technology
Baker Hughes, a GE company
Beckhoff Automation
Bosch
BP Petrochemicals
CAE Tech
Capgemini UK plc
Carlsberg UK
Cast Metals Federation
CFMS Services
Cisco, UK & Ireland
City of Glasgow College
Confederation of British Metalforming
Coty Inc

Crown Packaging
De La Rue
Department for Business, Energy & Industrial Strategy
Department for International Trade
Digital Catapult
Dundee & Angus College
DXi Technology
Energy Skills Partnership
ENG X
Engineering and Machinery Alliance
EPCC The University of Edinburgh
Exmos Ltd
Ferrovial
FICO
Flexciton
GAMBICA
GF Machine Solutions
GKN
GOM UK
Hardinge Group
Health and Safety Laboratory
High Value Manufacturing Catapult
IBM UK
Innovate UK
Jemtech UK

Lanner
LCR4.0 (Liverpool City Region)
LPW Technology
Majenta Solutions
Meggitt
National Centre for Food Manufacturing
National Composites Centre
Nissan Motor Manufacturing
Nottingham Trent University
O2
Omron
Parker Aerospace
Portakabin Limited
Prion Cutting Edge
Prodtex
Renishaw
Rolls-Royce
Shell
Siemens
SMMT
Theorem Solutions
University of Birmingham
University of Strathclyde
University of Warwick
This two-day conference is aimed at business leaders and key decision makers across all sectors, who want to be at the forefront of technology, and benefit from the increasing importance of data and digitisation in manufacturing.

With the first day focussing on policy and the second day geared towards implementation, we expect a broad range of delegates from academia and research as well as end users and the international Industry 4.0 community.

The conference is aimed at:
¬ UK manufacturing CEOs, CIOs, CTOs
¬ Managing directors
¬ Factory managers
¬ General managers
¬ Production managers
¬ Materials and planning managers

Sponsorship provides an excellent opportunity for you to reach senior decision makers and business leaders in the UK manufacturing sector, as well as UK and European pioneers of Industry 4.0. The conference will also give you access to innovators, institutions and research organisations from across Europe working on digital manufacturing.

This is an opportunity for you to associate your business with those leading the way in digital manufacturing.

How you can become a sponsor

If you are interested in becoming one of our sponsors for 2019, please email us at:

Digital@the-mtc.org