DIGITALISING MANUFACTURING CONFERENCE 2018

SPONSORSHIP OPPORTUNITIES

29 - 30 October 2018
The Manufacturing Technology Centre
Ansty Park, Coventry
Over the last three years of the Digitalising Manufacturing Conference, it has grown to become one of the key dates in the manufacturing calendar, with the emphasis evolving from technology through collaboration to people and the concept that digitalisation is not an end goal but a journey.

Digitalising Manufacturing 2017 reached new heights and witnessed two days of international debate, insight and future steps to drive forward the Fourth Industrial Revolution.

There was a real buzz to the conference with many issues discussed and solutions put forward on how to meet the challenges of digitalising manufacturing.

With the launch of the Made Smarter review, led by Prof. Juergen Maier of Siemens, the conference proved a useful mechanism to progress industrial policy and a real catalyst to the successful digital future of UK manufacturing.

The conference revealed the importance of the UK embarking on the digitalisation journey immediately. It demonstrated that we need to upskill our current workforce and educate our business leaders to empower them in deciding how best to use digital technologies to drive business benefit and ensuring that they out compete their competitors. There was an acknowledgement that this will require a level of collaboration across UK industry that has not been seen before, to ensure that best practice is shared.

To learn more about last year’s conference, or to view the conference video, presentations and other materials, please visit the conference website: www.the-mtc.org/digital2017
Digitalising Manufacturing 2017

Really interesting first day of #mtcdigital2017, loved the international perspective. Looking forward to day 2! 🤓

Great being with you all at #mtcdigital2017. Let's together inspire our industry to take #4IR makersmarter leadership. Enjoy day 2!

Lord Prior “If you are the front end of adopting new technologies the opportunities for jobs is very good” #mtcdigital2017

Fantastic panel discussion, interesting to hear what is happening in Germany and Sweden in educating Industry 4.0 #mtcdigital2017

Excellent #mtcdigital2017 panels and speakers here @the_MTC #digitalmanufacturing conference! #industry40 #industrie40 #4IR

Enjoying the digitalising manufacturing conference at the MTC #mtcdigital2017 - launching #MadeSmarter report with excellent Juergen maier

#mtcdigital2017

516 POSTS

151 USERS

428,488 REACH

1,185,732 IMPRESSIONS
This year we are planning to build on last year’s success, with a two-day conference that will give our sponsors a broad range of opportunities to interact directly with conference delegates and benefit from the conference’s ever-increasing popularity.

A key area of focus will be impact and progress. One year on from Prof. Juergen Maier’s launch of the Made Smarter review at last year’s conference, where do we stand and what has changed?

We’ll be keeping the international aspect of the conference too - focusing on what we can learn from Germany, France, Italy and other key players, and how the UK can use this information to make quick progress on the digitalisation journey.

For more information on this year’s conference, please visit: www.the-mtc.org/digital2018

Key topics:
› Progress
› International benchmarking
› Talent and society
› More to be announced

Day One:
› Keynote speeches
› Expert panels
› Networking dinner

Day Two:
› Expert speakers
› Gold sponsor workshop sessions
› Digital manufacturing demonstrators
› Tours of the MTC Advanced Manufacturing Training Centre

Other features:
› All-day exhibition space accompanied by refreshments and networking
We have a range of sponsorship packages available, which include benefits such as your logo appearing in all conference materials and communications, premium exhibition space at the conference, and the opportunity to network with over 200 delegates.

We will be offering gold sponsors speaking slots during **breakout sessions on day two**, called **“technology workshops”**, giving you an opportunity to interact directly with delegates who are specifically interested in Industry 4.0 and digital manufacturing technologies.

Gold sponsorship will be limited and therefore we are seeking interest in sponsorship now. This conference will build on last year’s success, with more attendees, demonstrators and more opportunities for our technology sponsors.

We must also stress that the MTC is a non-profit sharing organisation, and therefore Digitalising Manufacturing is a non-commercial event - sponsorship/ticket sales are to cover the cost of holding the conference and the aim of the event is to foster knowledge sharing, policy making and innovation in UK manufacturing.
## Sponsorship packages 2018

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<tr>
<th><strong>BRONZE £2500 + VAT</strong></th>
<th><strong>SILVER £4000 + VAT</strong></th>
<th><strong>GOLD £7500 + VAT</strong></th>
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<td>6 x 2 metres of premium exhibition space (Location space TBC. This will be negotiated with sponsors)</td>
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<td>1 pull-up banner and 1 table</td>
<td>Up to 2 pull-up banners and 2 tables</td>
<td>Up to 3 pull-up banners and 3 tables</td>
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<td>1 exhibitor pass (pass includes complimentary entrance to conference)</td>
<td>2 exhibitor passes (each pass includes complimentary entrance to conference)</td>
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<td>Invite to dinner (exclusive access, speakers, execs, sponsors, MTC technology managers, members of Government and industry)</td>
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<td>Gold sponsors can also contribute their own goody bag</td>
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<td>Technology presentation slot in breakout room</td>
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The Digitalising Manufacturing conference attracts a broad range of senior delegates from organisations across the manufacturing sector, government and academia.

**DELEGATES**

Advanced Manufacturing Specialist
CEO
CFO
Chairman
Chief of Business - Connected Industry
Director of Consultancy Services
Engineering Capability Manager
Executive Director Engineering & Technology
Global Chief of Manufacturing Systems
Head of Aerospace
Head of Automation
Head of Factory Operations
Head of Innovation - New Technologies
Head of Innovation Policy
Head of Manufacturing
Head of Production Operations
Head of Strategic Programmes
Head of Strategy and Transformation
Head of Value Engineering
Industrial CTO
Innovation Director
Innovation Manager
Lead Manufacturing Engineer
Managing Director
Manufacturing Engineering Manager
Manufacturing Operations Manager
Materials and Logistics Manager
Operations Director
Portfolio Development Manager
President
Process Engineering Manager
Product Development Manager
Product Innovation Manager
Professor of Cyber Systems Engineering
R&D Manager
Research Portfolio Manager
Sector Head - Industrial Automation
Sector Manager - Engineering
Senior Engineer
Senior Manager
Technical Architect
Technical Director
Technical Solutions Leader - Manufacturing Engineering
Vice President - Plant Head

**COMPANIES**

Accenture
Access UK
Advanced Forming Research Centre
Aerospace Materials
Airbus
Altran
Amey
ANSYS UK
Antara
AT&T Global Business Solutions
ATS Applied Tech Systems
Autonomous Manufacturing Ltd
Babcock Defence Systems Technology
Baker Hughes, a GE company
Beckhoff Automation
Bosch
BP Petrochemicals
CAE Tech
Capgemini UK plc
Carlsberg UK
Cast Metals Federation
CFMS Services
Cisco, UK & Ireland
City of Glasgow College
Confederation of British Metalforming
Coty Inc
Crown Packaging
De La Rue
Department for Business, Energy & Industrial Strategy
Department for International Trade
Digital Catapult
Dundee & Angus College
Dundee Technology
Energy Skills Partnership
ENG X
Engineering and Machinery Alliance
EPCC The University of Edinburgh
Exmos Ltd
Ferrovial
FICO
Flexciton
GAMBICA
GF Machine Solutions
GKN
GOM UK
Hardinge Group
Health and Safety Laboratory
High Value Manufacturing Catapult
IBM UK
Innovate UK
Jemtech UK
Lanner
LCR4.0 (Liverpool City Region)
LPW Technology
Majenta Solutions
Meggitt
National Centre for Food Manufacturing
National Composites Centre
Nissan Motor Manufacturing
Nottingham Trent University
O2
Omron
Parker Aerospace
Portakabin Limited
Prion Cutting Edge
Prödtx
Renishaw
Rolls-Royce
Shell
Siemens
SMMT
Theorem Solutions
University of Birmingham
University of Strathclyde
University of Warwick
This two-day conference is aimed at business leaders and key decision makers across all sectors, who want to be at the forefront of technology, and benefit from the increasing importance of data and digitisation in manufacturing.

With the first day focussing on policy and the second day geared towards implementation, we expect a broad range of delegates from academia and research as well as end users and the international Industry 4.0 community.

**The conference is aimed at:**
- UK manufacturing CEOs, CIOs, CTOs
- Managing directors
- Factory managers
- General managers
- Production managers
- Materials and planning managers

Sponsorship provides an excellent opportunity for you to reach senior decision makers and business leaders in the UK manufacturing sector, as well as UK and European pioneers of Industry 4.0. The conference will also give you access to innovators, institutions and research organisations from across Europe working on digital manufacturing.

This is an opportunity for you to associate your business with those leading the way in digital manufacturing.

**How you can become a sponsor**

If you are interested in becoming one of our sponsors for 2018, please email us at:

Digital@the-mtc.org